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**The Career Leadership Collective and ACUE launch major
collaboration**

*Partnership advances their commitment to preparing students for successful
careers and rewarding lives*

January 17, 2019—The Career Leadership Collective (The Collective) and the Association of College and University Educators (ACUE) today announce a major collaboration to further advance high-quality instruction and career preparation at colleges and universities nationwide.

“The Collective is committed to helping higher education and career leaders systemically weave career education into the fabric of the campus and throughout the full student life cycle,” said Jeremy Podany, founder and CEO of The Collective. “Our collaboration with ACUE encourages our members to view the faculty-student relationship as central to this effort.”

“We recently teamed up with ACUE on the development of their new course in career guidance and readiness, which prepares faculty to integrate career guidance into their classes and design assignments that cultivate the soft skills we know employers are looking for,” added Podany. “Through this work, we recognized that ACUE’s courses are built to the highest standards of quality and fill a gap that’s evident in many colleges’ and universities’ student success strategies.”

“ACUE and The Collective’s collaboration is based on our shared determination to see all college students receive the highest quality education and graduate with the skills, knowledge and dispositions necessary for successful careers and rewarding lives,” said Dr. Jonathan Gyurko, ACUE’s chief executive officer. “ACUE recognizes The Collective’s strong reputation for strengthening career preparation and is honored to support and expand its presentations, workshops and other offerings to benefit institutions, college educators and students nationwide.”

Through this collaboration, The Collective’s members will have the opportunity to earn credit toward ACUE’s Certificate in Effective College Instruction with a concentration in Career Guidance and Readiness, endorsed by the American Council on Education, through new online

and face-to-face “seminars” offered jointly by The Collective and ACUE. Participants will complete learning modules aligned to career guidance and readiness competencies as well as ACUE’s Effective Practice Framework, an independently validated statement of the teaching skills and knowledge that every college educator should possess. The first set of credit-bearing seminars will be announced in the coming weeks. Other benefits and special offerings will also be available to The Collective member and ACUE partner institutions.

“We formed this collaboration based on our shared commitment to student success through teaching excellence and career preparation,” said Dr. Penny MacCormack, ACUE’s chief academic officer. “Together, we recognize that every aspect of a student’s experience must have intrinsic value and propel them toward their futures.”

About The Collective: The Career Leadership Collective (The Collective) provides solutions for universities who want to thoughtfully weave career education into the fabric of the campus ecosystem, in a manner conducive to their unique institutional mission. They provide career services related transformation and change consulting, training, events, executive search, leadership development programs, online content, and trend reports. The Collective is one of the fastest growing service providers in higher education, having done business with nearly 600 universities since January of 2017, and is the home of the National Alumni Career Mobility Survey. To learn more: <https://www.careerleadershipcollective.com/>.

About ACUE: The Association of College and University Educators (ACUE) believes that all college students deserve an extraordinary education and that faculty members play a critical role in their success. In partnership with institutions of higher education nationwide, ACUE supports and credentials faculty members in the use of evidence-based teaching practices that drive student engagement, retention, and learning. Faculty members who complete ACUE courses earn certificates in effective college instruction endorsed by the American Council on Education. ACUE’s Community of Professional Practice connects college educators from across the country through member forums, podcasts, and updates on the latest developments in the scholarship of teaching and learning. To learn more, visit acue.org.

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