**Social Media for Facilitators and Course-Takers**

Connect with ACUE on social media:

* Twitter: [@ACUE\_HQ](https://twitter.com/ACUE_HQ?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)
* Facebook: [/acuecommunity](https://www.facebook.com/acuecommunity/)
* LinkedIn: [/company/acue](https://www.linkedin.com/company/acue)

Ideas and suggestions:

* Facilitators may send this document to course-takers.
* Social media posts can be used to share a link to a university news item about the initiative (Twitter posts’ character count will accommodate a [Bitly](https://bitly.com/) link).
* Your course launch and pinning ceremony are great photo opportunities.
* Sample posts—for throughout the semester, course launch, and pinning ceremony—are below, but we encourage you to craft your own. Share a new technique you’ve learned, a way you’ve adjusted your practice, a resource you’ve created, or students’ reactions to your use of a new technique.

**General**

*Facebook/LinkedIn*

Faculty members can help students learn more, stay engaged, and graduate in higher numbers by using evidence-based teaching practices. Along with my colleagues at [tag college or university], I’m refining my pedagogical skills through a course from the [tag>] Association of College and University Educators.

Taking the [tag>] Association of College and University Educators’ [course name; for example, Course in Effective Teaching Practices] has allowed me to [reflect on my current teaching/try new techniques in the classroom/redefine my goals for teaching/etc.].

[tag college or university] is invested in my success and the success of my students. I’m excited to refine my pedagogical skills through the [tag>] Association of College and University Educators’ [course name; for example, Course in Effective Teaching Practices].

Learning is a lifelong pursuit, and this [semester/year], I’ve become a student again! Through the [tag>] Association of College and University Educators’ [course name; for example, Course in Effective Teaching Practices], I’m refining my pedagogical skills and learning more about evidence-based teaching practices that improve student outcomes.

*Twitter*

#Faculty members can help students learn more, stay engaged, and graduate in higher numbers by using evidence-based #teaching practices. I’m refining my #highered pedagogical skills through a course from @ACUE\_HQ.

Taking an @ACUE\_HQ course in effective #highered #teaching practices has allowed me to [reflect on my current teaching/try new techniques in the classroom/redefine my goals for teaching/etc.].

[tag college or university] is invested in my success and the success of my students. I’m excited to refine my #highered pedagogical skills through the @ACUE\_HQ [course name; for example, Course in Effective Teaching Practices].

Learning is a lifelong pursuit, and this [semester/year], I’m on the other side of the classroom taking the @ACUE\_HQ [course name; for example, Course in Effective Teaching Practices]. #highered #pedagogy

Through an @ACUE\_HQ course, I’m refining my #highered pedagogical skills and learning more about evidence-based #teaching practices that improve student outcomes.

**Course Launch**

*Facebook/LinkedIn*

Today I’m starting the [tag>] Association of College and University Educators’ [course name; for example, Course in Effective Teaching Practices]. I’m looking forward to learning more about and implementing the evidence-based teaching practices that help students learn more, stay engaged, and graduate in higher numbers.

*Twitter*

Today I’m starting the @ACUE\_HQ [course name; for example, Course in Effective Teaching Practices]. I’m looking forward to learning more about the evidence-based #teaching practices that help #highered students learn more, stay engaged, and graduate in higher numbers.

**Pinning**

*Facebook/LinkedIn*

Honored to take part in the national effort to improve instruction in higher education and grateful to [tag institution or institution’s teaching and learning center] for the opportunity to complete a course with the [tag>] Association of College and University Educators and earn my Certificate in Effective College Instruction endorsed by the [tag>] American Council on Education.

*Twitter*

Honored to take part in the national effort to improve #pedagogy in #highered. After completing an @ACUE\_HQ course, I earned a Certificate in Effective College Instruction, endorsed by @ACEducation.