**Student Newspaper Resources to Report on ACUE Partnership**

[Institution] is engaged in a partnership with the Association of College and University Educators (ACUE) to equip faculty members with evidence-based teaching practices as a key student success initiative. This is an opportunity for a [student newspaper] story on our faculty’s accomplishment and the importance of great teaching. The upcoming [course launch/pinning ceremony] is also an opportunity to take photos and see faculty, usually across different disciplines and ranks, engaging in a learning opportunity together. Below, please find information about the program, campus contacts, and sample interview questions.

**About the Program**

Research shows that when faculty use evidence-based teaching practices, students are more engaged, learn more, persist in their studies, and graduate in stronger numbers. This program prepares faculty to implement all of the essential teaching practices shown to improve student outcomes. The partnership is supported by [the Office of the Provost/Center for Teaching and Learning/other].

Course-takers complete ACUE’s rigorous, 25-module [course name; for example, Course in Effective Teaching Practices] with a cohort of other faculty and guided by a facilitator. The program requires course-takers to implement evidence-based teaching practices in their classes, complete written reflections, and engage in meaningful discussions with their colleagues. The course covers the following core competencies:

* Designing an effective course and class
* Establishing a productive learning environment
* Using active learning techniques
* Promoting higher order thinking
* Assessing to inform instruction and promote learning

On average, a credentialed faculty member learns 55 new teaching practices, learns more about 71 practices, and implements or plans to implement 56 practices. Faculty members who fulfill the program requirements earn a Certificate in Effective College Instruction endorsed by the American Council on Education.

The point of contact on your campus for this initiative is [point of contact’s name].

The course facilitator is [facilitator’s name].

The [course launch/pinning ceremony] will be held [date, time, and place].

**About ACUE**

The Association of College and University Educators (ACUE) believes that all college students deserve an extraordinary education and that faculty members play a critical role in their success. In partnership with institutions of higher education nationwide, ACUE supports and credentials faculty members in the use of evidence-based teaching practices that drive student engagement, retention, and learning. Faculty members who complete ACUE courses earn certificates in effective college instruction endorsed by the American Council on Education. ACUE’s Community of Professional Practice connects college educators from across the country through member forums, podcasts, and updates on the latest developments in the scholarship of teaching and learning. To learn more, visit [acue.org](http://www.acue.org/).

**Sample Interview Questions**

Use these sample questions to guide your interviews with participating faculty, administrators, and students.

**Interview Questions for Course-Takers**

1. What type of formal preparation in pedagogy did you have prior to earning your ACUE credential? How has your preparedness and/or confidence changed since earning your credential?
2. Tell me about one evidence-based technique you implemented in your class while completing ACUE’s course. How did it impact student engagement and learning?
3. Which module impacted your teaching practice or the way you think about student engagement most, and why?
4. How did the community/cohort-based format impact your learning and engagement with others on your campus/in different disciplines?
5. What does the ACUE credential signify to you personally? What does the ACUE credential signify to your department, to your institution, and, more broadly, to the higher ed community?
6. What does your institution’s investment in the program indicate about the value they place on teaching, on faculty, and on students?
7. What steps will you take to continue learning about and implementing evidence-based teaching practices?
8. Would you recommend the program to others? Why?

**Interview Questions for Administrators**

1. How does the partnership with ACUE connect to your institution’s strategic plan, student success initiatives, or mission statement?
2. What does your institution’s investment in the partnership with ACUE indicate about the value you place on teaching, on faculty, and on students?
3. Why is formal preparation in pedagogy important to you and to your institution?
4. How do you expect students will benefit from faculty’s participation?
5. If applicable, what are some of the early findings in terms of faculty engagement and student impact?
6. How does the partnership help promote a culture of teaching and learning?

**Interview Questions for Students of ACUE Faculty**

1. You may know that your instructor is taking a course in evidence-based teaching practices. What new teaching practices have you observed your instructor using in the classroom?
2. How did your instructor’s use of these techniques impact the classroom and your learning experience?
3. What does your institution's investment in supporting faculty demonstrate about the value they place on ensuring students have powerful learning experiences in their classes?