

## **Guidelines for Submissions to The 'Q' Blog**

The Association of College and University Educators (ACUE) invites you to serve as a contributor to our community site and newsletter, which is disseminated biweekly to over 12,000 higher ed administrators, faculty members, and stakeholders.

### The Benefits:

- Publish your teaching practices and research
- Receive a feature spot in our newsletter
- Receive recognition through our social media channels (Twitter, Facebook, LinkedIn)

The Ask: Write a 500- to 800-word blog post on a teaching and learning topic of your choice. Consider the following as possible starting points (Note: These are simply guiding questions and do not need to be answered):

- What is a topic in teaching and learning that you have researched extensively? What did you learn about this topic that surprised you the most? Challenged you the most?
- What discipline-specific teaching practices have been particularly effective when used in your courses?
- What teaching practices have been beneficial to certain demographics of students (first-year students, English language learners, students with disabilities, etc.)?
- Which practice or technique from your ACUE course had the biggest impact on your students? How and why might others implement this practice or technique in their classes?
- What was one “aha” moment from engaging in the ACUE program that transformed how you view your role as an instructor?
- What resources or documents did you develop while completing your ACUE course that might be helpful to other instructors? What steps should your colleagues follow to develop a similar resource?

### Recommendations:

- Please share your selected topic with our communications team ([media@acue.org](mailto:media@acue.org)) prior to drafting to ensure the timely publication of your piece. The communications team can assist with topic ideation and can confirm there are no redundancies with previously published pieces.
- Maintain a collegial and positive tone.
- Be clear and concise in your writing.
- The use of headings, where appropriate, is encouraged.
- Though citations are not required, please use APA format if you reference outside research.
- If you refer to specific practices from ACUE’s program (though you are not required to do so), please include the name(s) of the modules in which they are included.

Revision: Please be advised that your post will be copyedited by an ACUE staff member to meet ACUE style guidelines. If anything needs further clarification or elaboration, you may be asked to submit minor revisions. You will be asked to provide final sign-off prior to publication.

Deadlines: We are accepting submissions on a rolling basis. Please allow ACUE's communications team time to review your submission. If minor revisions are requested, please resubmit your post within one week. When you are notified that your contribution is final, we will share the expected date of publication. Please note that this date is tentative and may be subject to change.

Sharing: We will promote your publication on The 'Q' Blog, in our newsletter, and on our social media channels (Twitter: [@ACUE\\_HQ](#); Facebook: [ACUE](#); and LinkedIn: [ACUE](#) [Association of College and University Educators]). We invite you to share your contribution with your social media network, with your institution/colleagues via email, and on your résumé, curriculum vitae, and/or LinkedIn page. Here is a format you can use to cite your blog post:

- *Format:* Last name, First initial. (Year, Month Day). Title of blog post [Blog post]. Retrieved from URL
- *Example:* Lenos, M. (2018, February 28). Keeping up and staying engaged: How the "Fishbowl" technique transformed my class at Donnelly College [Blog post]. Retrieved from <https://community.acue.org/blog/keeping-up-staying-engaged/>

#### What to Submit:

- Your blog post and list of citations, if applicable
- A high-resolution headshot
- A short biography (50 words or fewer) in the following format:
  - [Your name] is a [your title: part-time lecturer, professor, etc.] in the [name of your school] at [name of your college/university]. His/her research interests/recent publications include [include research interests and/or publications]. He/she earned his/her ACUE credential in [semester and year].

Sample Posts: We encourage you to browse our community site ([community.acue.org](https://community.acue.org)) to see examples of published posts. Here are some contributions that may be of particular interest:

- Melissa Lenos, "Keeping Up and Staying Engaged: How the 'Fishbowl' Technique Transformed My Class at Donnelly College": <https://community.acue.org/blog/keeping-up-staying-engaged/>
- Flower Darby, "Walking a Mile in Our Students' Shoes": <https://community.acue.org/blog/walking-a-mile-in-our-students-shoes/>
- Youn Jung Huh, "Fostering Collaborative Learning by Using the Jigsaw Technique": <https://community.acue.org/blog/fostering-collaborative-learning/>

Please contact [media@acue.org](mailto:media@acue.org) with submissions or questions. We look forward to working with you!