

00:18:05 Christine Ferrell: Welcome to our final webinar in the “Effective Online Instruction Series,” Engaging Your Students in Readings and Microlectures!

00:18:18 Christine Ferrell: Thank you to our collaborative partners, AASCU, ACE, APLU, CIC and NASH.

00:19:04 Christine Ferrell: We thank our experts for joining us today: Kevin Kelly, Flower Darby, Ludwika A. Goodson, Catherine (Cat) Haras

00:19:45 Christine Ferrell: We will share a recording of today’s webinar through an email sent to you all by Tuesday morning.

00:20:12 Christine Ferrell: We will include a transcript, audio recording, closed captions on the recording as well as a list of resources.

00:20:29 Christine Ferrell: You may use this email follow up as proof of your attendance.

00:20:42 Christine Ferrell: You can find the online teaching toolkit at <https://acue.org/online-teaching-toolkit>

00:21:01 Christine Ferrell: You can link to previous webinar topics and associated recordings and resources from <https://acue.org/webinars>

00:21:57 Christine Ferrell: Please use the Q&A function in your Zoom toolbar to post questions. We’ll answer as many questions as possible during the webinar. If we are unable to answer your question during the conversation, we’ll try to address it during the follow up discussion, which you can access at <https://acue.org/forums>

00:22:58 Christine Ferrell: We will use this chat feature to send one-way communications throughout the webinar, including recommended resources. We are aware that you will be unable to click on hyperlinks directly from this chat feature. We will share a transcript of this chat in the follow up email, as well as post it on our wrap up and discussion page, so you may access there.

00:24:05 Christine Ferrell: Ludwika Goodson is author of “Online Teaching at its Best.” More about this book: <https://www.wiley.com/en-us/Online+Teaching+at+Its+Best%3A+Merging+Instructional+Design+with+Teaching+and+Learning+Research-p-9781119242291>

00:25:12 Christine Ferrell: We have been asked how many are on this webinar! We have received more than 2,000 registrants for each webinar (at last check, today was more than 2,100). Based on previous attendance, we anticipate about 1,500 will join today.

00:26:15 Christine Ferrell: Ludy has shared some resources on the topic that she asks that we share with you. Here is Resource #1: EDUCAUSE Seven Things You Should Know about Micro-Lectures: <https://library.educause.edu/-/media/files/library/2012/11/eli7090-pdf.pdf>

00:26:32 Christine Ferrell: Here is Ludy's Recommended Resource #2: Sweet, D. Microlectures in a Flipped Classroom: Application, Creation and Resources. Midwestern Educational Researcher, (26)1. Available at:
<https://pdfs.semanticscholar.org/892c/9a9195464bc5f0b9740d85ec5b76abd4e915.pdf>

00:26:55 Christine Ferrell: Here is Ludy's Recommended Resource #3: Inside Higher Ed, Grad Hacker, Take Your Teaching Online: The Micro-Lecture
<https://www.insidehighered.com/blogs/gradhacker/take-your-teaching-online-micro-lecture>

00:27:13 Christine Ferrell: Here is Ludy's Recommended Resource #4: Zhang, X., & Xu, J. (2015). Integration of micro lectures into the blended learning discourse in tertiary education. AAOU Journal. Available at:
https://www.researchgate.net/publication/306051288_Integration_of_Micro_Lectures_into_the_Blended_Learning_Discourse_in_Tertiary_Education

00:27:30 Christine Ferrell: Here is Ludy's Recommended Resource #5: Soupepe, J-B. (2018, July). Supporting students engagement and achievements through online micro-lectures with embedded quizzes. Presentation at Solent Learning and Teaching Community Conference, Southampton, United Kingdom. Available at
https://publications.aston.ac.uk/id/eprint/41216/1/2018.07.05_SOUPPEZ_Advance_HE_Conference.pdf

00:29:27 Christine Ferrell: We will share the webinar recording and associated materials in an email tomorrow. Go ahead and bookmark this page in your web browser, as we'll post all materials later this afternoon! <https://acue.org/webinars/engaging-students-online/>

00:30:40 Christine Ferrell: More about Cat Haras and the Cal State LA Center for Effective Teaching and Learning <http://www.calstatela.edu/cetl/contact-us-cetl>

00:32:09 Christine Ferrell: To find recordings and resources associated with the first five webinars at <https://acue.org/webinars>. Click on the "Wrap up and Discussion" button associated with each topic.

00:33:13 Christine Ferrell: A resource for discussion wrappers, shared by a participant, "To the person who asked about wrappers, I always reference this Carnegie Mellon University page — <https://www.cmu.edu/teaching/designteach/teach/examwrappers/>"

00:36:08 Christine Ferrell: Shared from a participant, "Hypothes.is is a great platform for conversation of readings — threaded discussion in the context of an online reading."

00:38:09 Christine Ferrell: Kevin mentioned Diigo <https://www.diigo.com/>

00:38:30 Christine Ferrell: Kevin also mentioned Classroom Salon <https://www.corporatesalon.com/>

00:39:16 Christine Ferrell: A success story from NAU about re-designing a gateway course, Bio 181 <https://community.acue.org/blog/from-weeding-out-to-belonging-at-nau/>

00:39:32 Christine Ferrell: More about Flower Darby <https://flowerdarby.com>

00:39:39 Christine Ferrell: Flower's Twitter handle: @flowerdarby

00:40:49 Christine Ferrell: We will confirm the Classroom Salon url and post in our follow up.

00:42:07 Catherine (Cat) Haras: For more on Reading Apprenticeship readingapprenticeship.org

00:44:21 Christine Ferrell: From a participant, "Perusall is a collaborative reading tool that I like"

00:46:09 Catherine (Cat) Haras: Donald A. Bligh. What's the use of lectures? (2000). Jossey-Bass

00:47:26 Christine Ferrell: A participant asked what it means to be "ACUE-credentialed." Faculty complete a course based on research-based teaching practices shown to improve student engagement, learning, achievement. Endorsed by ACE. ACUE offers programs through institutions and open enrollment, micro-credential courses. Learn more at <https://acue.org>

00:47:49 Christine Ferrell: Several of you are asking about the book that Cat Haras mentioned. Here it is: Donald A. Bligh. What's the use of lectures? (2000). Jossey-Bass

00:49:41 Christine Ferrell: A reminder to check your inbox tomorrow morning for an email from "ACUE." This email will include a link to a page where you can access a webinar recording and associated materials <https://acue.org/webinars/engaging-students-online/>

00:50:02 Christine Ferrell: You can also continue the discussion at our ACUE Discussion Forums: <https://acue.org/forums>

00:52:16 Christine Ferrell: Here is what Kevin mentioned: MARS^[P]_[SEP]Metacognitive Awareness of Reading Strategies Inventory

00:52:36 Christine Ferrell: You can find MARS^[P]_[SEP] in a variety of places; here is one: https://rtc.instructure.com/courses/1056743/pages/metacognitive-awareness-of-reading-strategies-inventory-marsi?module_item_id=10742098

00:52:36 Kevin Kelly: Here's a link to an article about MARS^[P]_[SEP]: https://www.researchgate.net/publication/232540536_Assessing_students%27_Metacognitive_Awareness_of_Reading_Strategies

00:53:27 Christine Ferrell: Another MARS^[P]_[SEP] reference: <https://www.nwfsc.edu/wp-content/uploads/2017/10/Marsi-test.pdf>

00:53:58 Christine Ferrell: Jose Bowen, Teaching Naked:
<https://www.amazon.com/Teaching-Naked-Technology-Classroom-Learning/dp/1118110358>

00:55:08 Christine Ferrell: Jose Bowen also has a number of TED Talks. Here is his latest, in case you're interested. https://www.ted.com/talks/jose_bowen_a_new_3rs_for_education

00:57:44 Christine Ferrell: Ludy referenced Dr. Steven Chew:
<https://www.samford.edu/departments/academic-success-center/how-to-study>

00:58:01 Christine Ferrell: Correction: Dr. Stephen Chew
<https://www.samford.edu/departments/academic-success-center/how-to-study>

00:59:30 Christine Ferrell: A reminder that we will share a transcript of this chat, as well, so you may "click" on all of these resources following the webinar.

01:01:34 Christine Ferrell: A participant shared: Golden line:
<https://readingapprenticeship.org/wp-content/uploads/2016/12/Leading-for-Literacy-Team-Tool-6-20.pdf>

01:01:54 Christine Ferrell: Kevin reminded us that in a previous webinar April Mondy from Delta State University recommended mini quizzes associated with her microlectures to keep students engaged.

01:02:07 Christine Ferrell: The article Flower shared earlier:
<https://www.chronicle.com/article/5-Low-Tech-Time-Saving-Ways/248519/>

01:03:04 Christine Ferrell: Some participant-shared ideas for embedding quizzes in microlectures: 1) I use TechSmith Relay to include quiz questions. But I'm sure there are other tools available. 2) You can also use Canvas quizzes. I embed the microlecture video within the quiz question. Thus, students have to watch the video lesson to answer the quiz question(s) (options: multiple choice, short answers, etc...)

01:04:17 Christine Ferrell: <https://bubbl.us/>

01:04:36 Christine Ferrell: <https://popplet.com/>

01:05:28 Christine Ferrell: "Think Alouds" — many online resources for this concept.

01:06:31 Christine Ferrell: You can find a variety of Open Educational Resources at <https://OpenStax.org>

01:07:02 Christine Ferrell: A lot of great resources in last week's webinar for Recording Microlectures: <http://acue.org/webinars/recording-microlectures/>

01:07:50 Christine Ferrell: Participant shared additional mind maps, concept maps, etc. whimsical.com has a nice, easy one that's free for students and teachers and allows for mind maps,

flowcharts, concept maps, etc and has a nice, contemporary user interface. Miro is another good option, as is mural.co — all of those are free for students and teachers.

- 01:08:29 Kevin Kelly: Playposit for embedding questions in videos
- 01:11:36 Christine Ferrell: Similar to PlayPosit, a participant also suggests EdPuzzle
- 01:11:49 Christine Ferrell: A participant recommends KALTURA quiz in Blackboard
- 01:12:28 Christine Ferrell: If you missed previous webinars, go to <https://acue.org/webinars> and click on the “Wrap up and Discussion” button associated with each webinar topic.
- 01:13:31 Christine Ferrell: Margery Ginsberg <http://www.margeryginsberg.com/>
- 01:13:46 Catherine (Cat) Haras: <https://www.amazon.com/Enhancing-Adult-Motivation-Learn-Comprehensive/dp/1119077990>
- 01:14:22 Christine Ferrell: <https://www.amazon.com/Enhancing-Adult-Motivation-Learn-Comprehensive/dp/1119077990>
- 01:14:49 Christine Ferrell: Ludy: 1) Start small. To students: 2) What did you find that was most important? And, 3) What did you find that was most difficult?
- 01:15:08 Christine Ferrell: Cat: 1) Practice social presence online. 2) Make learning social 3) Make reading social
- 01:15:39 Christine Ferrell: Flower: Importance of accountability and structure
- 01:16:05 Christine Ferrell: Wrap up and discussion page is here: <https://acue.org/webinars/engaging-students-online/>
- 01:16:20 Christine Ferrell: We will share all these materials in an email to you tomorrow. We will also post on the page I just shared.
- 01:16:33 Christine Ferrell: Visit <https://OpenStax.org> for additional free resources!
- 01:17:06 Christine Ferrell: If you haven’t already checked out the ACUE Online Teaching Toolkit: <https://acue.org/online-teaching-toolkit>
- 01:17:56 Christine Ferrell: Thank you so much to our partners: AASCU, ACE, APLU, CIC, NASH, OpenStax
- 01:18:01 Christine Ferrell: <https://acue.org/webinars>
- 01:18:22 Christine Ferrell: Thank you Kevin, Flower, Cat, Ludy! You are all extraordinary!