



ACUE

Student Success
Through Exceptional
Teaching

Post a Welcome Video

Narrator [00:00:09] Your regular presence in the course is a key indicator to students that you are more than just an online profile and that you care. You can establish your presence by sending a welcome message or video that communicates to students why you're excited to be teaching the course, how you intend to engage and support them, and that you care about their success. Also include directions for them to access key resources and bring attention to any early due dates.

José Antonio Bowen, PhD, Former President, Goucher College; Former Dean, Miami University and Southern Methodist University; Author, Teaching Naked [00:00:35] So the most important thing for any first-time teacher, whether it's online or not, is that relationships matter, and the perception that you care is the primary issue of teaching. So when you're teaching online, it matters just as much. If I think that the person on the other end of the screen doesn't care about me and I'm just a number, I'm less motivated, I'm not gonna do the work, I'm not gonna show up. All those things happen.