

## Webpage Best Practices for ACUE Partners

1. Give it a title that communicates the desired outcome of the partnership (e.g. Student Success, Teaching Excellence, Instructional Excellence, etc).
2. In the subheader, hyperlink to [acue.org](https://acue.org).
3. Add an ACUE logo from the [partner marketing toolkit](#).
4. Center, elevate, and prioritize the location of registration information about upcoming cohorts / schedule.
5. Provide a quote from various institutional leaders about why they partnered with ACUE.
6. Include a link to upcoming ACUE Info Session (repeat/replace for subsequent course launches).
7. Include a course-taker quote (when available).
8. Include a faculty testimonial video (when available).
9. Include a student testimonial video (when available).
10. Provide contact information for the ACUE Campus Lead.